



## **IMMEDIATE RELEASE PRESS RELEASE – July 2008 Ealing**

### **‘Will to Win opens public sports centre in Ealing’**

Roger Taylor officially opened the latest of the Will to Win centres on 13<sup>th</sup> July. As one of the largest public sports complexes in London- Will to Win Lammas Park, Ealing is a great facility for the local community.

Roger Taylor, Wimbledon semi finalist and past Davis Cup captain started his tennis career in Weston Park- Sheffield and went on to be 2 times US Open doubles champion.

About the scheme he said: **‘ I am delighted to be involved with this scheme and the parks facilities if properly run and developed will be a great opportunity for any kids to develop their tennis. Coaches will be able to identify new talent and enable players to develop. The friendly welcoming atmosphere at these public facilities will ensure players stay in the game make the parks centres a success.’**

Will to Win Ltd based in West London is a sports development company that has been working with local authorities over the past 10 year to develop the often neglected park sites. The centres are welcoming, affordable and have great facilities.

The facility in Lammas Park Ealing will boast up to 15 tennis courts (8 floodlit), 4 multi sport pitches, football, netball, and petanque. There is a fully fitted pavilion serving drinks and snacks and hot food, with changing facilities and toilets. Also an advance booking facility is available

Steve Riley – director of Will to Win commented : **‘the Lammas Park Centre will be a great model public facility – bringing together the best aspects of sports provision- great facilities – welcoming and dedicated professionals staff delivering sport for the local community to a high standard. Tennis too often is seen to be elitist and too expensive with an exclusive feel- at this public facility players get the best of all – a friendly welcoming service at a reasonable price. We will cater for all ages and abilities in a variety of sports’**

Sue Mappin – executive director Tennis Foundation said: **‘This is another example of a successful public private partnership delivering quality facilities with a sustainable tennis programme for all ages and abilities in local parks. The Tennis Foundation’s aim is to develop this concept in other locations throughout the country to offer a sustainable tennis delivery to the local community. Will to Win is one of the main innovators in public centre provision in London and we will be working with them, and other coaching**

**teams, in the future to provide nationwide parks development in partnership with local authorities'**

The centre also encourages schools to use the facilities and has free walk on courts for kid's policy where courts are free Monday – Friday 3-6pm during the summer.

The centre offers professional tennis coaching and has an adult and junior programme with camps in the summer holidays, **TEAMS AND SOCIAL SESSIONS**. The environment is safe and there is even a secluded grass play areas for under 3's

**The opening** programme started at 12noon with free tennis coaching  
Other free events on that day included – beat the goalie, 5 a side soccer, fastest serve competition, skill shot for soccer and netball, also launch of the arena extreme.

Contact: Will to Win Ealing – 0208 840 0888 for details

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